

**CONFIDENTIAL INTERNAL DOCUMENT**  
**New Formulation Features & Benefits Comparison, May 9, 2000**

## **II. Modern Day ( cont. VOC table )**

> All areas effective as of January 1, 2001. Any products(s) making claims for cleaning spots and stains from substrates including: carpet, fabric, clothing, upholstery, etc.

<b><u>Cat gory</u></b>	<b><u>VOC Limit (Max %)</u></b>	<b><u>Effective Date</u></b>
Bug & Tar Remover	40	01/01/2002
Carpet & Upholstery Cleaner		
Aerosol	7	>01/01/200
Non-Aerosol	3	>01/01/2001
Engine Degreasers	50	>All forms-current
Aerosol	35	12/31/2004
Non-Aerosol	512/31/2004	
General Purpose Cleaner	10	>All forms-current
Aerosol	50	01/01/2002
Non-Aerosol	4	12/31/2004
Laundry Prewash		
Aerosol	22	>Current
Non-Aerosol	5	>Current
Spot remover		
Aerosol	25	>01/01/2001
Non-Aerosol	8	>01/01/2001

## **III. Net Effect**

Because Motsenbocker's Lift Off has a multitude of uses and falls into many categories, we have chosen a conservative path that would allow us to be compliant in all categories with a single formulation. The end result is that Motsenbocker's Lift Off needed to have a formulation that would be VOC compliant to a maximum level of 7% in an aerosol container and 3% in any Non-Aerosol or Liquid container.

## **IV. Mission Accomplished!**

Motsenbocker's Lift Off was able to effectively produce a formulation that not only met the New VOC compliancy regulations, but actually performs at the same standards of efficacy as set by it's predecessor. Even more, the product does not use any ingredients that have been suspected to cause cancer or any other human harm that are regulated and require listing of California's Prop 65 or SARA Title 313.